

DROP FOR ME



BRAND INTRODUCTION

OUR MOOD

Find Your Drop

We offer fragrances that naturally blend into every mood, every space, and every small moment you take for yourself.

Fragrance is the most delicate way to express who you are, and we strive to create the one drop that completes your unique atmosphere.



OUR MOOD

ABOUT US

Drop for Me is a fragrance brand born from the idea of offering a small gift to yourself.

Through fragrance, we bring moments of happiness and confidence into everyday life, inspiring you to embrace and love yourself a little more each day.

'Find Your Drop' represents the journey of discovering the fragrance that feels uniquely yours.

With scents that reflect your individual taste and emotions, we transform ordinary moments into something truly special.



ABOUT US

ABOUT OUR BRAND LOGO

The Drop for Me logo embodies the brand’s core values —Elegance, Gift, and Fragrance—within a single symbol.

Its soft, flowing curves represent the graceful diffusion of fragrance and the delicate moment a drop falls, while the overall silhouette is thoughtfully crafted to evoke the shape of a single drop.



SELF LOVE + GIFT

OUR SIGNATURE LINE

Drop for ME Signature Collection

The Drop for Me Signature Collection features four distinctive moods, each capturing a different emotion and atmosphere through fragrance.

So Sweet



Morning Dew



Blooming



Bombshell



FRAGRANCE DETAIL

So Sweet

So Sweet | Sweet & Romantic Mood

Fresh green notes create a lively first impression, followed by a charming floral heart.

Warm amber and soft musk blend harmoniously, leaving a sweet yet comforting scent with a gentle, lasting finish.

Top Note
Green

Middle Note
Floral

Base Note
Amber, Musk



FRAGRANCE DETAIL

Morning Dew

Morning Dew | Fresh & Pure Mood

Inspired by the freshness of morning dew, it opens with crisp fruity notes before unfolding into a soft floral heart. Warm amber, musk, and woody notes add depth, creating a cozy yet refined scent that lingers beautifully.

Top Note
Fruity

Middle Note
Floral

Base Note
Amber, Musk, Woody



FRAGRANCE DETAIL

Blooming

Blooming | Bright & Vibrant Mood

A clean, sparkling aldehydic opening blends seamlessly with a delicate floral bouquet, creating a fresh and radiant impression.

Soft musk and woody base notes linger gracefully, leaving an elegant and comforting trail.

Top Note
Aldehydic

Middle Note
Floral

Base Note
Musk, Woody



FRAGRANCE DETAIL

Bombshell

Bombshell | Chic & Alluring Mood

It opens with a refreshing blend of fruity and green notes, followed by an elegant floral heart.

The fragrance settles into a soft musk and woody base, creating a sophisticated, confident, and irresistibly captivating finish.

Top Note
Fruity, Green

Middle Note
Floral

Base Note
Musk, Woody



KEYWORD

The Drop Difference

01

Anytime, Anywhere

Whenever you need a touch of
fragrance,
wherever you are.

02

Portable 9ml Size

A compact bottle designed
for effortless, one-handed use.

03

Signature Scents

Choose a signature fragrance
that matches your mood.

04

Gentle Formula

A low-irritation formula
designed with your skin in
mind.

...

Your scent, Your moment.

DROP
FOR ME

SIGNATURE INGREDIENTS

Dual Care for the Y-Zone

Formulated with two patented ingredients specially designed for the delicate Y-zone, it provides lasting hydration and freshness while helping maintain a healthy skin condition.

Y-Plant Complex™

→ Hydrating Care

A patented complex that helps keep the Y-zone moisturized, supports a balanced skin environment, and promotes lasting freshness.

- Helps keep skin hydrated
- Supports a comfortable skin condition
- Provides a long-lasting fresh feeling
- Helps maintain a balanced skin environment

- ✓ Pomegranate Extract
- ✓ Japanese Pagoda Tree Fruit Extract
- ✓ Calendula Flower Extract
- ✓ Sea Buckthorn Fruit Extract
- ✓ Mulberry Fruit Extract

Pancil®

→ Odor Care

A premium ingredient based on Persimmon Tannin, developed with patented technology to help reduce odor-causing substances.

- Helps care for odor-causing factors
- Maintains a fresh feeling
- Premium patented ingredient

✓ Persimmon Fruit Juice Extract

*Limited to the characteristics of the ingredients.

Formulated with Y-Plant Complex™, a botanical complex of plant-derived extracts, and Pancil®, a deodorizing ingredient powered by persimmon tannin, it helps keep the Y-zone hydrated, fresh, and comfortably cared for.

GLOBAL ON·OFF LINE STORE EXPANSION

Planned Expansion into Global Online & Offline Retail Channels

We are preparing for global expansion by targeting entry into major retail and e-commerce channels across Asia by 2027.

MALAYSIA

SHOPEE · LAZADA ·
WATSONS

Planned Launch: Q3 2026

INDONESIA

SHOPEE · TOKOPEDIA ·
GUARDIAN

Planned Launch: Q3 2026

SINGAPORE

SHOPEE · LAZADA

Planned Launch: Q3 2026

KAZAKHSTAN

OZON · GOLD APPLE

Planned Launch: Q1 2027

JAPAN

QOO10 · DRUG STORE

Planned Launch: Q3 2026

GLOBAL

NEW PRODUCT ROADMAP

Category Expansion Plan (2026-2027)



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THANKS

THANK YOU FOR WATCHING OUR BRAND GUIDE

